

High-Tech Careers for Low Tech People

High technology industries, like computer software, need people in their company who can do other things besides write software code – people familiar with accounting in the business department, for example, or people familiar with managing employees in Human Resources. Take a look at the list below to see if there are any job titles that might interest you.

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Account Manager	Event Management
Administrator	Field Marketing
Advertising	Pricing Strategy
Sales Kit Preparation	Product Marketing
Artist/Graphics Designer	Product Packaging
Author/Journalist (web, Magazines, etc.)	Media Specialist
Business Developer	Operations Manager
Channels Communication Specialist	Press Release Writer
Channels Sales Trainer	Project Coordinator/Manager
Contract Administrator	Public Relations Manager
Contract Negotiator	Sales Representative
Corporation Communications Specialist	Sales Support
Educator/Trainer	Strategic Alliance Manager
Customer Response Center Manager	Technical Editor/Publisher
Customer Business Service Manager	Technical Writer
Customer Service Representative	Telesales Representative
Cybrarian	Web Architect
Forecaster	Webmaster
Human Resources Manager	Web Page Designer
ISV Relations Specialist	Web Page Manager
Marketing Manager	Web Salesperson
Brand Management	
Catalog Design & Publication	

